

Sonia Weiss

Fashiondesigner



Personal Information

Sonia Weiss
Frans Hals Str. 4a
81479 München
soniaweiss@gmx.net
www.soniaweiss.com

Tel.: +49 172 9617158

Date of Birth:	21.10.1971
Place of Birth:	Munich (germany)
Nationality:	German/ French
Marital Status:	Married, Mother of twins since 2007

Professional Experience

Since January 2011

Working Freelance offering research, design, collection development, production panning and control:

Development for company's own heritage menswear collection, Denim, tops, Outwear.

Development of casual denim and wowed pants
Collection for international Sports Label.

Collection and Artwork development for women Jersey Collection.

Collection and Logo development for French School in Munich
"Lycee Jean Renoir".

September 2005 – December 2010

Fashion Styling Licher, Munich

Label: "HERRLICHER" Casual Wear

Employed as designer for Women and Menswear. Responsible for pants (denim and wowed), knitwear, jersey and outwear, 4 collections a year.

Research and collection development incl. colour concept and Cloth selection.

Denim research and design development with suppliers and laundries in the producing countries.

Collection concept planning in schedules.

Creating Technical drawings.

Creating style sheets for international producers including measurement charts.

Research and Coordination with graphic designer for development of artwork, labels and marketing materials.

Prototype fitting and detailed commentaries.

Sampling coordination with following production countries: Turkey, Greece, Far East, Portugal, North Africa.

Development of Denim pant fittings with pattern department.

Production preparation, fitting and handover to production department.

Professional Experience

March 1998 – June 2005

Midgard Textilvertriebs GmbH, Munich
Label: “MOGUL” Street- Casual Wear

February 2000 – June 2005

As company expanded Head of Design for the Womenswear.

March 1998 – February 2000

Employed as Designer for Women and Mens Line.
Responsible for design and production of 4 collections per year.

Research and development of full collection.

Denim research and design development with suppliers and laundries in the producing countries.

Collections planning and coordination along the year.

Technical sketching .

Style Sheets including measurement charts for international Suppliers.

Research and Coordination with graphic studio for development of artwork, labels and marketing materials.

Development of Denim pant fittings with pattern department.

Sampling coordination with following production countries: Turkey ,Greece, Italy, Portugal, Far East.

Production follow up, fitting and handover to production department.

Responsible for coordination of collection presentation at sales meetings.

February 1996 – February 1998

GO-ON! Müller-Serten Textilien KG, Karlsruhe
Women’s Wear, quick Response

Employed designer; Quick response (10 collections a year)
Research and collection development for casual wear and outdoor with suppliers in Turkey, agency Hongkong

Work Experience

October 1995 – February 1996

GO-ON! Müller-Serten Textilien KG, Karlsruhe
Employed as design assistant.

June 1993

“Corinne Cobson” Paris

Education

September 1991 – August 1995

**“École supérieure Des Arts Appliqués Duperré”
High School of Design, Fashion and Creation.
Public Educational Institution, Paris.
Diploma: BTS Fashion Design**

September 1990 – July 1991

**Preparing Class to Entrance Examinations
Of High Public Art Schools in Paris.**

September 1978 – July 1990

**Basic and secondary school at “Lycée Jean Renoir”
German-French private School in Munich, Germany
Graduation: French and German high School diploma.**

Languages

German / French
English
Spanish

Native speaker
Fluently
Basic knowledge

Skills

PC Knowhow:

Adobe Illustrator (10.0 – CS5)

Photoshop CS5

Office Microsoft

Canvas + QuestPDM” from “runtime”